



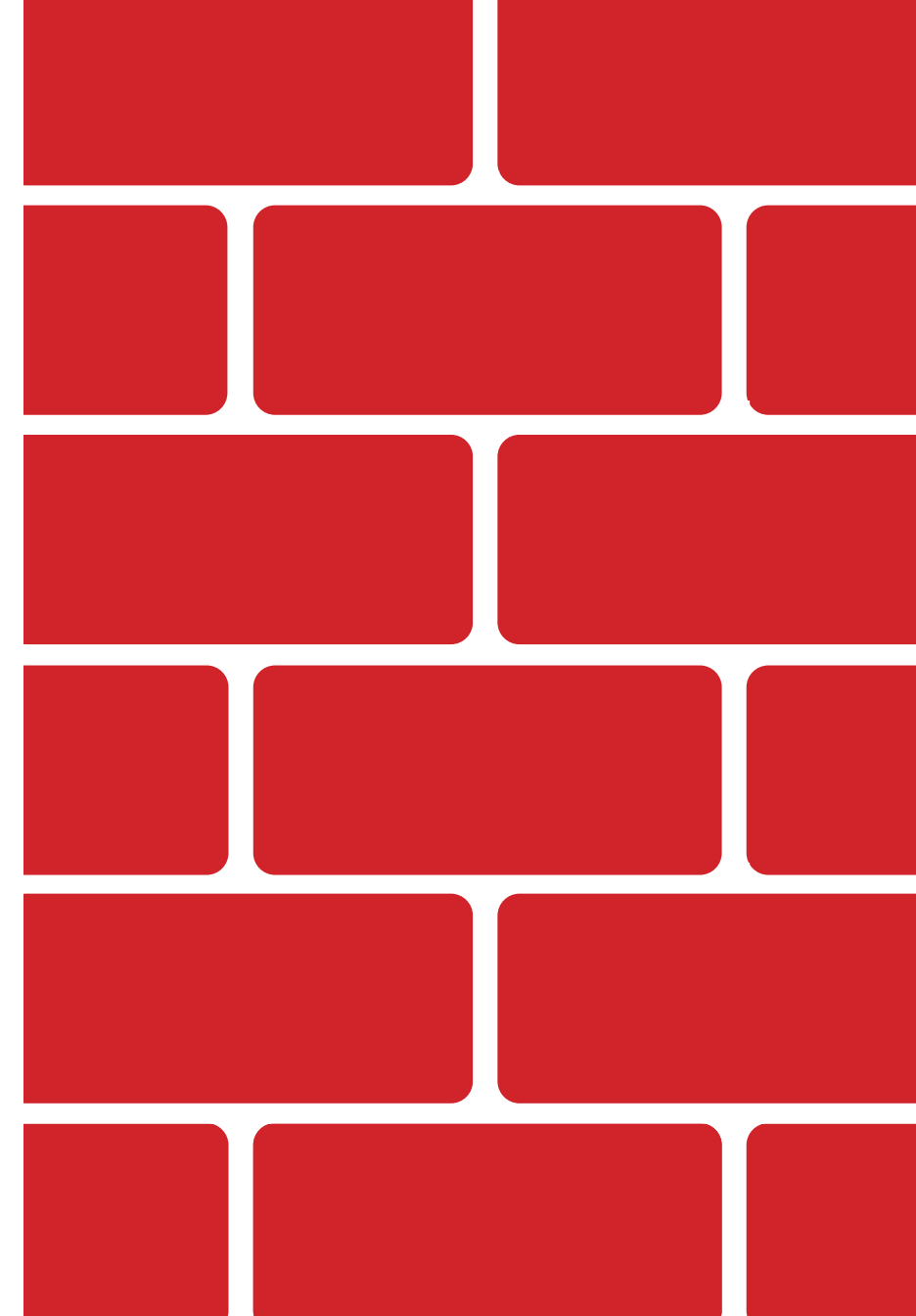
Forget everything  
you know.

It's a different  
game online.

The old rules  
no longer apply.

But there's nothing  
to keep you from  
succeeding...

*except* traditional thinking.



So  
don't  
think  
that  
way.



**guidance**

We build extraordinary e-businesses.



Everything is different  
on the Internet.

Guidance has a proven model for developing successful e-businesses.

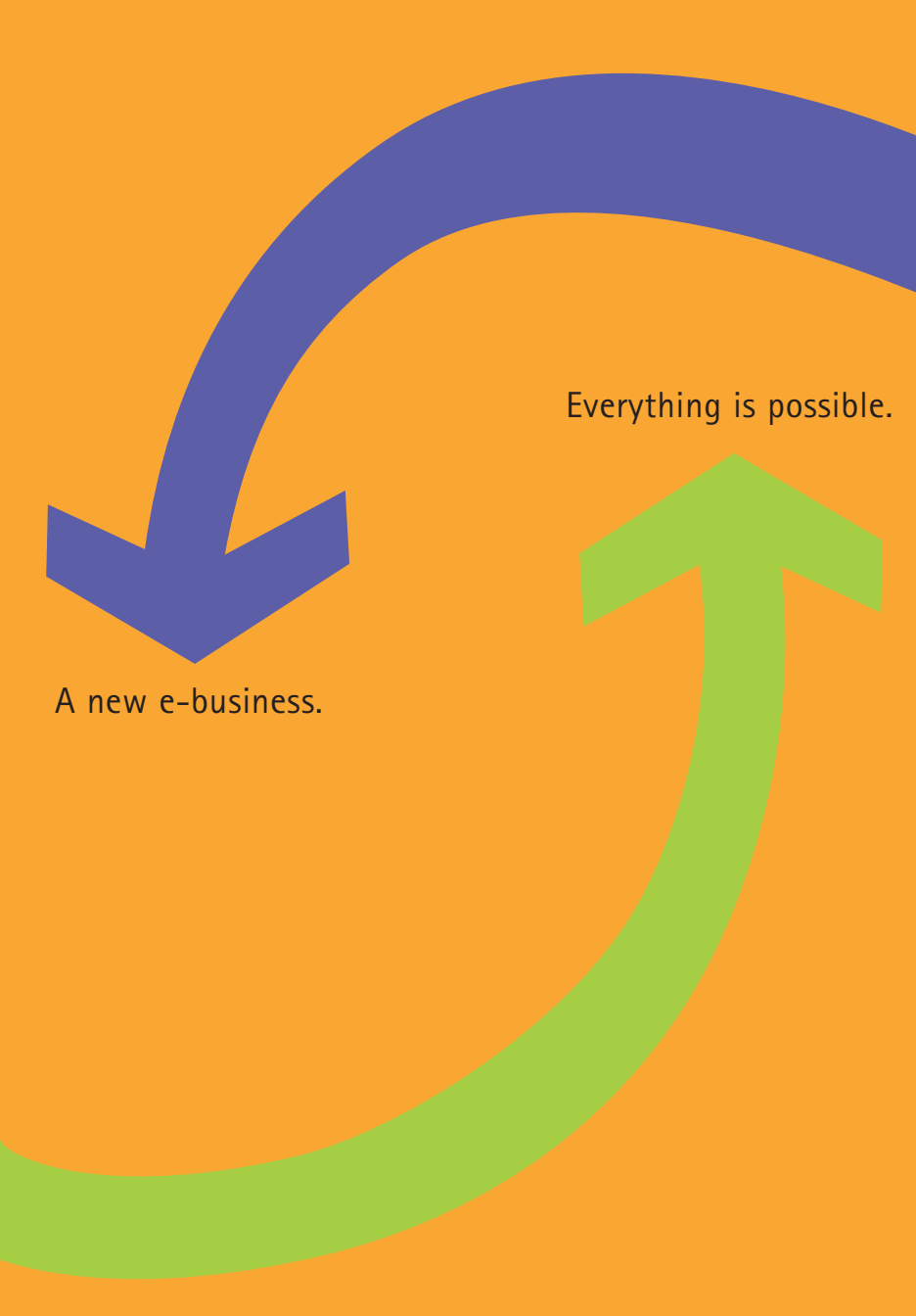
We've got the strategy, creativity, technology, and the smart people it takes to win big.

You have a unique  
understanding of  
your business.

You know how  
to succeed in your  
industry.

We value your  
knowledge.

Imagine what would  
happen if we put our  
heads together!

The image features a solid orange background. A thick, blue arrow starts at the top right and curves downwards to point towards the bottom left. A thick, green arrow starts at the bottom left and curves upwards to point towards the top right. The two arrows are positioned such that they appear to be part of a continuous cycle or a path that connects the two text elements.

Everything is possible.

A new e-business.

# We work with...

Bricks-and-mortar companies  
Media and entertainment companies  
Business-to-business companies  
Startup companies

# companies just like yours.

Guidance has been building thriving e-businesses since 1993. Today, we partner with selected companies, investing human and development capital in return for an ownership stake in the new e-business.

If you want a partner with a vested interest in your online success...

Let's talk.



**guidance**

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